Europass Certificate supplement

Sweden

1. Title of the certificate – Yrkeshögskoleexamen [1]

Content Producer

2. Translated title of the certificate – Higher Vocational Education Diploma [2]

3. Knowledge, Skills and Competence Profile

The holder of the certificate has:

Upon completion of the course, the student shall be able to
- describe the sub-processes within media production that are shared across media types
- explain the principles of good interaction design for both traditional "flat" media and new three-dimensional media, such as Apple Vision Pro and Meta Quest
- explain how to define requirements for and adapt media for mobile devices
- outline accessibility requirements for mobile devices
- explain the fundamentals of modern typography, with particular regard to the needs of people with dyslexia and visual impairments
- describe modern print production techniques
- understand and explain the principles of AI-assisted content generation

Upon completion of the course, the student shall possess the skills to
- create engaging media products using modern publishing systems for media production and distribution, both with and without AI support
- create engaging and profitable media products for mobile and wearable devices
- plan and execute advanced color and resolution adjustments for various devices and output media
- create designs and layouts that effectively convey messages
- create interactive media products suitable for both offline and online use
- evaluate advanced compression and streaming technologies for distributing audio and video to mobile devices
- evaluate version control systems and implement them in production workflows
- create engaging content for new spatial devices such as Meta Quest and Apple Vision Pro
- use AI to generate all types of content for modern media

Upon completion of the course, the student shall possess the competence to
- independently and in collaboration with others create engaging and profitable content for all media, with and without AI support.

4. Range of occupations accessible to the holder of the certificate [3]

[1] In the original language. | [2] If applicable. This translation has no legal status. | [3] If applicable.

The Certificate supplement provides additional information about the certificate and does not have any legal status in itself. Its format is based on the Decision (EU) 2018/646 of the European Parliament and of the Council of 18 April 2018 on a common framework for the provision of better services for skills and qualifications (Europass) and repealing Decision No 2241/2004/EC.

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5. Official basis of the certificate

Name and address of the awarding institution

Malmö Yrkeshögskola
Anckargripsgatan 3
211 19 Malmö
Sweden

Authority providing accreditation / recognition of the certificate

The Swedish National Agency for Higher Vocational Education
Box 145
721 05 Västerås, Sweden

www.myh.se

Level of the certificate (national or European) [1]

Level 5 in the National Qualifications Framework (SeQF)
Level 5 in the European Qualifications Framework (EQF)

Grading scale / Pass requirements

Fail (icke godkänt – IG)
Pass (Godkänt – G)
Pass with distinction (Väl godkänt – VG)

Access to next level of education / training [1]

International agreements on recognition of qualifications [1]

The Higher Vocational Certificate requires a minimum of a Pass (Godkänt) in all courses.

Legal basis

A Higher Vocational Education Certificate is awarded if the study programme comprises a minimum of 200 Higher Vocational Education credits (HVE credits). Five HVE credits correspond to one week of full-time studies.

6. Officially recognised ways of acquiring the certificate

Description of vocational education and training	Percentage of total programme (%)	Duration (/weeks)
College/education centre	75 %	60 weeks
Placement – learning in a work environment	25 %	20 weeks
Total duration of the education / training leading to the certificate		80 weeks

7. Additional information

Entry requirements [1]

Entry requirement is successful completion of upper secondary education.

More information (including a description of the national qualifications system)

For more information on higher vocational education, please visit the website of the Swedish National Agency for Higher Vocational Education: www.myh.se

National Europass Centre

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[1] If applicable.

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